

PREIT Retail

DARTMOUTH MALL



Dartmouth Mall, located in the South Coast region of Massachusetts, is the hub of a rapidly expanding retail district. The trade area encompasses the cities of Fall River, New Bedford and growing bedroom communities along the Route 6, 140, 24, and I-195 corridors. The mall also draws from the affluent upper Cape Cod and the Island region, approximately 35 miles away. The trade area has experienced significant growth, spurred by available land. Dartmouth Mall retailers include American Eagle Outfitters, GAP, Hollister Co., Hot Topic, Old Navy and Panera Bread. David's Bridal opened in November 2008.

MARKET INFORMATION

- Dartmouth is the largest producer of new jobs in Bristol County and one of the top five generators in the state.
- The University of Massachusetts at Dartmouth is one mile from the mall, with a student enrollment of 9,000.

MALL HIGHLIGHTS

CENTER SIZE
671,081 sf

ANCHOR STORES
Macy's – 140,000 sf
JCPenney – 100,200 sf
Sears – 108,440 sf

JUNIOR ANCHORS
& OUTPARCELS
Olive Garden – 10,000 sf
JCPenney – 100,020 sf
Sears – 108,440 sf

FOOD COURT

Number of Units – 5

TRADE AREA DEMOGRAPHIC INFORMATION

| | |
|----------------|-----------|
| POPULATION | 370,689 |
| HOUSEHOLDS | 150,115 |
| AVG. HH INCOME | \$63,554 |
| AVG. HOMEVALUE | \$321,109 |
| MEDIAN AGE | 39.2 |

Source: ESRI